



JOHN PAOLO CASIMIRO

WEB & GRAPHIC DESIGNER

ABOUT ME

Creative Multimedia Designer skilled in web design, branding, social media content, video editing, and basic motion graphics. Experienced in creating engaging visuals and digital content that strengthen brand identity and improve user experience.

ONLINE PORTFOLIO

<https://jpcdesigns.xyz/>

CONTACT INFO

PHONE

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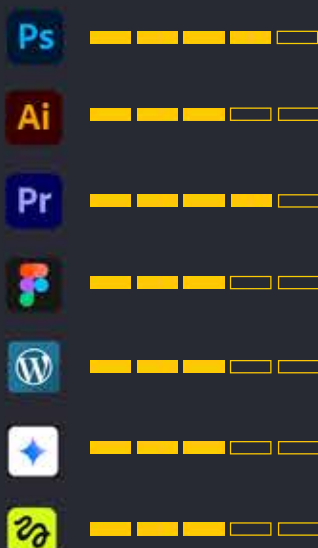
EMAIL

paolain.casimiro@gmail.com

ADDRESS

3 Teresa St. Maypajo Caloocan

TOOLS THAT I USE



EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

STI COLLEGE CALOOCAN

2009-2013

EXPERIENCE

Web & Graphic Designer

2021 - 2025 Wordtext Systems, Inc.

Handled over 40 IT-related brands by creating engaging social media graphics, EDMs, web design assets, and website updates. Collaborated with marketing and sales teams to deliver visually compelling content that strengthened brand presence and online engagement.

Creative Officer

2020 - 2021 Iontech, Inc.

Managing e-commerce store platforms and creating engaging social media content for brands such as Nokia, JBL, Apple, and Xiaomi. Responsible for website maintenance, digital updates, and visual content for Facebook and Instagram to enhance brand visibility and create a stronger online presence.

Web & Graphic Designer

2013 - 2018 Gulliver Integrated Outsourcing, Inc.

Worked as a Web and Graphic Designer at Gulliver Integrated Outsourcing, Inc., managing Japan-based e-commerce platforms such as Rakuten. Responsible for website updates and maintenance, photo enhancement, retouching, and photo manipulation. Created web design elements including creative product visuals, website banners, and landing pages to improve online presentation

EXPERTISE

